

## **PRIVACY POLICY AND PROTECTION OF PERSONAL DATA**

SECRETS TO COUNT FOUNDATION communicates to its stakeholders the Privacy Policy and Protection of personal data that has been adopted in compliance with Statutory Law 1581 of 2012, Decree 1377 of 2013 and the other regulations in force on Habeas Data in Colombia.

SECRETS TO COUNT FOUNDATION, in its capacity as Responsible and / or Responsible as the case may be, deals with the personal data of its stakeholders in the exercise of its purpose, complying with the principles and regulations set forth in Colombian laws and internal policies of privacy and protection of personal data.

The personal data held by the SECRETS TO COUNT FOUNDATION will be treated in accordance with the following general purpose:

- For the fulfillment of the obligations derived from the civil or commercial contracts and other legal business that FUNDACIÓN SECRETOS PARA CONTAR holds, in the development of its purpose.
- For the fulfillment of the obligations and / or commitments derived from the relations, contractual or not, existing with its stakeholders.
- For compliance with legal obligations involving personal data of its stakeholders.
- For the execution of projects with interest groups in favor of their social development.
- For the management of the relationship with its stakeholders.
- To communicate to its stakeholders information about social, cultural, educational, nutrition, health and scientific development projects, and about publications, training events and activities associated with its purpose, whether they are carried out directly or not by the SECRETS FOUNDATION TO COUNT.
- To deploy corporate social responsibility activities to its stakeholders.
- To manage the security of persons, assets and information assets in the custody of the organization.

In each business process, according to the personal data collected and the treatment to be carried out, the particular purposes, the name of the SECRETS TO COUNT FOUNDATION and its contact information will be informed in advance in the respective privacy notice. If the treatment is carried out by a person in charge, it will be under the general guidelines of the SECRETS TO COUNT FOUNDATION, and must comply with the rights of the Holder and put in place the mechanisms provided to make known its Privacy Policies and Protection of respective personal data.

Any person who is part of one of the interest groups of the SECRETS TO COUNT FOUNDATION, in his capacity as Owner or legitimately authorized and in relation to the processing of his personal data, has the right, without prejudice to the provisions of current regulations , to:

- Exercise the right of Habeas Data, which consists of knowing, updating and rectifying your personal information, as well as revoking the authorization for its treatment in those cases where it is appropriate, in accordance with the regulations in force. In order to exercise this right, the Data Owner should follow the channels provided by the SECRETS TO COUNT FOUNDATION, which are detailed in this Policy.
- Request evidence of the existence of the consent granted, except when there is a legal authorization for the treatment or it is carried out within the framework of a contractual or business relationship.
- Be informed about the use that has been given to your personal data, for this you must request the information through the channels provided by the SECRETS TO COUNT FOUNDATION.
- Exercise the actions that the Law recognizes in terms of the protection of personal data and Habeas Data.

The exercise of the right of Habeas Data, as well as access by the Holder or who demonstrates a legitimate interest to their personal data, must be done through the channels provided by the SECRETS TO COUNT FOUNDATION, sending a written communication to the secret mail to do so. @ gmail.com, or directing it to Personal Data Foundation Secrets to count to Carrera 43 E No 8 - 71 in the city of Medellín.

Whoever exercises the right of Habeas Data must provide the detailed description of the request related to their personal data, their contact data for processing purposes, respond to and respond to their request, and deploy the necessary burdens for the exercise of their rights.

The contact information requested is the following: name, surname, type and identity document number, physical address, city, telephone number and email.

Once the request for the exercise of the right of Habeas Data has been received, SECRETS TO COUNT FOUNDATION will respond to the Holder or the legitimated third party in the terms provided in the Law.

This Policy has been approved by the SECRETS TO COUNT FOUNDATION and will become effective as of September 30, 2016.